

# Marketing and Professional Fees

(as at 1st April 2021)



## Commercial Leasing

Standard Advertising Package **\$1,000.00** plus GST

- RealCommercial.com.au - Enhanced Listing (90 days)
- Appears above all Basic listings on search results page
  - Photo carousel in search results
  - Grey border to distinguish the property
  - Priority in search results (State/Region/Suburb)
  - 30 day rotation frequency (listing moves back to the top position)

CommercialRealEstate.com.au - Standard Listing

CommercialView.com.au - Standard Listing

WilsonAgents.com.au - Standard Listing

In-house Brochures prepared

Generic For Lease Stickers

### Extras

Custom For Lease Text Board

Custom Window Advertising

Photography/floorplans

Social Media Lead Generation Campaign

## Professional Services

Management Fees **5%** plus GST

Administration Fee **\$5.00** plus GST

Leasing Fee **By Negotiation** - Percentage of first years nett rental (excl. rent free periods)

Negotiation Fee - new lease to existing tenant **5%** plus GST of first years nett rental (excl. rent free periods)

Lease Assignment Fee **\$500** plus GST or **3.3%** of first years nett rental (whichever is greater)  
Recoverable from Lessee

Re-Entry Fee **\$400.00** plus GST  
Recoverable from Lessee

Leasing Default Fee **\$300.00** plus GST  
Recoverable from Lessee

Market Rent Review Fee **10%** of increased amount plus GST

## Upgrades

realcommercial.com.au  
(effective 1 July 2019)



90 Days Elite **\$2,294.50 (Tier 1)** exc. GST

90 Days Elite PLUS **\$4,657.40 (Tier 1)** exc. GST

### Tier 1

Abbotsford	Dandenong South	Moorabbin	South Melbourne
Bayswater	Dandenong	Mount Waverley	South Yarra
Brunswick	Derrimut	Mulgrave	Southbank
Camberwell	Docklands	North Melbourne	St Kilda
Campbellfield	Fitzroy	Oakleigh	Thomastown
Carlton	Geelong	Port Melbourne	Tullamarine
Cheltenham	Hawthorn	Prahran	
Clayton	Laverton North	Preston	
Collingwood	Melbourne (3004)	Richmond	

commercialrealestate.com.au  
(effective 29 Jan 2020)



13 Weeks Gold **\$355 (Zone 1\*)** exc. GST

13 Weeks Platinum **\$710 (Zone 1\*)** exc. GST

13 Weeks Platinum Extend **\$4,065 (Zone 1)** exc. GST

### Zone 1

Melbourne City	Collingwood North	North Melbourne	South Yarra
Abbotsford	Cremorne	Parkville	Southbank
Albert Park	Docklands	Port Melbourne	St Kilda
Beacon Cove	East Melbourne	Prahran	St Kilda Road
Carlton	Fitzroy	Prahran East	St Kilda West
Carlton North	Fitzroy North	Princes Hill	Victoria Harbour
Carlton South	Melbourne	Richmond	West Melbourne
Clifton Hill	Melbourne (3004)	South Melbourne	Windsor
Collingwood	Middle Park	South Wharf	

\* Band 1 (assets generating up to \$75,000)

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